

09.2023-24



SUBTIL.

fashion alert

#ringlightinghair



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#MILK TEA BROWN #BABY BROWN BALAYAGE #LUX BRUNETTE #UNDER LIGHT HAIR


76 M
hits on GOOGLE


76 K
views on YOUTUBE


6,2 M
on TIKTOK

step by step



NATURAL DEPTH LEVEL MODEL 5
mid-lengths and ends (HDT 6)

01

COLORING NEW GROWTH

Apply color to the first 5-7 centimeters of all new growth using Mixture N°1.

MIXTURE N°1: 20g of 4-77 /TONE HD + 20g of 5-71 /TONE HD + 40ml of /DEVELOPER 09 VOL.

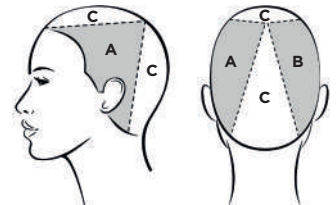
02

SECTIONING OFF OF ZONES A-B & C

On each side of the head, trace a triangular section starting from the middle of the forehead, extending to the lower part of the vertex and ending at the nape of the neck (zones A & B).

The remaining areas will form Zone C.

SECTIONING OFF OF ZONES A-B & C



03

LIGHTENING ZONES A & B

Trace diagonal sections 2-3 cm thick all over Zones A and B and use application methods 1 and 2 alternately.

Leave a natural section 1.5-2 cm thick between the two application methods.

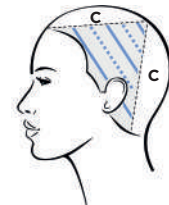
APPLICATION METHOD 1

Gently backcomb new growth, then create a V-shaped balayage using Mixture N°2 and the protected method.

APPLICATION METHOD 2

Backcomb new growth and create a "teasy-light" balayage using Mixture N°2 and the wrapped method.

LIGHTENING ZONES A & B



04

COLORING MID-LENGTHS AND ENDS

Apply color to all remaining mid-lengths and ends using Mixture N°3.

MIXTURE N°3: 40g of 5-71 /TONE HD + 10g of 7-7 /TONE HD + 50ml of /DEVELOPER 09 VOL.

When an ORANGEY-YELLOW lightening base has been achieved, rinse out and wash using /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.

05

TONING THROUGHOUT HAIR

ON TOWEL-DRIED HAIR

Apply Mixture N°4 to all pre-lightened sections.

MIXTURE N°4: 25g of 6-72 /LACQUER + 5g of 8-11 /LACQUER + 5g of 9-21 /LACQUER + 10g of 9-8 /LACQUER + 10g of Clear /LACQUER + 55ml of /OXYDANT 5 VOL.

Leave on for 20 minutes (must be monitored), then rinse out and wash hair with /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.



#underlighthair



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#ROSEWOOD RED HAIR #COPPER COGNAC HAIR #ROSEWOOD COPPER HAIR
#CUIVRE INCANDESCENT #LIGHT WAVES HAIR



56 K
posts on INSTAGRAM



1,9 B
hits on GOOGLE



3,5 M
views on YOUTUBE



36,1 M
on TIKTOK

step by step



MODEL COLORED WITH SHADE **7-34**
with natural new growth over 3 cm (HDT 5)

01

COLORING

NEW GROWTH

Color all areas of new growth using Mixture N°1.

MIXTURE N°1: 40g of 4-45 /INFINITE + 5g of 4-65 /INFINITE + 45ml of /OXYDANT 10 VOL.

MID-LENGTHS AND TIPS

Apply color to all mid-lengths and ends using Mixture N°2.

MIXTURE N°2: 30g of 5-4 /INFINITE + 5g of 4-45 /INFINITE + 35ml of /OXYDANT 10 VOL.

02

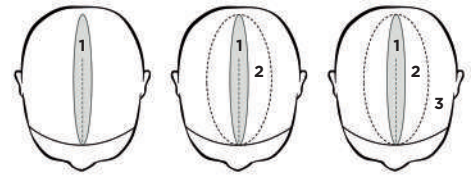
SECTIONING OFF ZONES 1-2 & 3

Zone 1: Section off an oval area about 1 cm in thickness on each side of the natural parting, starting from the edge of the forehead to the middle of the vertex.

Zone 2: Section off a second oval section 3 or 4 cm below zone 1, following its shape and direction.

Zone 3: Remaining area.

SECTIONING OFF ZONES 1-2 & 3



03

LIGHTENING & COLORING ZONE 2

Protect zone 3 using protective paper. Comb zone 2 in the natural fall of the cut.

Using a flat brush, apply random brushstrokes of Mixture N°3 all over Zone 2.

Then protect using protective paper.

MIXTURE N°3: 30g of 9-tone Lightening powder /BLOND + 7,5 ml of /XRESCUE + 45ml of Developing cream /BLOND 30 VOL.

When an ORANGEY-YELLOW-YELLOW ORANGEY lightening base has been achieved, rinse out and wash using /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.

EXPERT TIPS FOR GREATER CONTRAST

For greater contrast, apply the lightening technique **after** application of SUBTIL /INFINITE coloring. Using a flat brush, apply the mixture horizontally, then smudge it to erase any straight line starts. Apply a light effect to the fringe.

LIGHTENING & COLORING ZONE 2



04

TONING THROUGHOUT HAIR

ON TOWEL-DRYED HAIR

Apply Mixture N°4 to all pre-lightened sections.

MIXTURE N°4: 20g of 6-4 /LACQUER + 20g of 8-4 /LACQUER + 0,5g of Magenta /MIX TONE + 40ml of /OXYDANT 5 VOL.

Leave on for 20 minutes (must be monitored), then rinse out and wash hair with /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.



#scandiblonde



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#ALMOND BUTTER BLOND #VANILLA BLOND #CREAMY BLOND



50 K

posts on INSTAGRAM



9,7 M

hits on GOOGLE



10 K

views on YOUTUBE



1,7M

on TIKTOK

step by step



MODEL COLOR REMOVED
with yellow base and natural regrowth over 3 to 4 cm
(HDT 7/8)

01

SECTIONING OFF ZONES 1-2-3 & 4

Section off 3 to 4 circles depending on hair density.

- Zone 4:** The first will encircle the vertex over a 4-centimeter radius, forming zone 4.
- Zone 3:** Section off a second circle 3 centimetres lower, following the direction of zone 4.
- Zone 2:** Section off a third circle 3 centimetres lower, following the direction of zone 3.
- Zone 1:** Remaining area.

02

HAIR BY HAIR LIGHTENING OF ZONES 1-2-3 & 4

Start the application with Zone 1, and finish with Zone 4.

Use the **/HAIR BRUSH** to separate diagonal layers. Reverse the direction of the layers in the following areas.

- Zone 4:** Separate diagonal layers in a radius.
- Apply mixture no.1 using the wrapped method at each section.

MIXTURE N°1: 30g of 8-tone Lightening powder /BLOND + 7,5ml of /XRESCUE + 45ml of Developing cream /BLOND 20 VOL.

03

COLORING NEW GROWTH

After creating a YELLOW bleached base, apply Mixture N°2 irregularly between the papers over the first 3 centimetres.

MIXTURE N°2: 30g of 8-82 /INFINITE + 15g of 9-8 /INFINITE + 10g of 6-72 /INFINITE + 55ml of /OXYDANT 5 VOL.

Leave on for 30 minutes (must be monitored), then rinse out and wash hair with /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.

04

TONING THROUGHOUT HAIR

ON TOWEL-DRIED HAIR

Apply Mixture N°3 to all new growth.

MIXTURE N°3: 20g of 10-8 /LACQUER + 10g of 9-12 /LACQUER + 20g of Clear /LACQUER + 50ml of /OXYDANT 5 VOL.

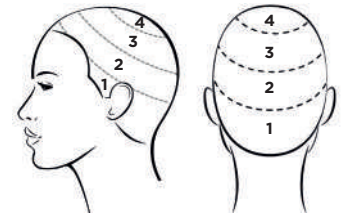
Apply Mixture N°4 to all mid-lengths and ends.

MIXTURE N°4: 30g of 10-8 /LACQUER + 30g of Clear /LACQUER + 60ml of /OXYDANT 5 VOL.

Leave on for 20 minutes (must be monitored), then rinse out and wash hair with /pH ACIDE shampoo, followed by a suitable conditioner from the BEAUTIST range.



SECTIONING OFF ZONES 1-2-3 & 4



HAIR BY HAIR LIGHTENING OF ZONES 1-2-3 & 4

